CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

GLOBAL SUMMER PROGRAM

ENTREPRENEURSHIP & INNOVATION

It was a wonderful, life-changing experience that transformed my way of thinking!

Fabio Andres Embus - Master's Student from Gerente LC&A in Columbia

Individuals with an entrepreneurial mindset are increasingly leading business and societal change. Entrepreneurs in all contexts - arts, business, public sector, healthcare, social movements - are unleashing innovation, solving pressing problems and transforming economies.

During the Global Summer Program in Entrepreneurship and Innovation, participants will explore the many facets of entrepreneurship, have interesting discussions, participate in experiential learning, and meet successful local entrepreneurs.

The intensive 40-hour program examines the people and processes of entrepreneurship, addressing the questions:

- Who are entrepreneurs and what makes them unique?
- What are the processes and resources used by entrepreneurs and what drives innovation?
- How and where do entrepreneurial ideas come from? How can we tell the difference between ideas and opportunities?
- What are the different startup models and tools available to entrepreneurs?

In addition, participants will have ample time to visit various tourist sites in Southern California and socialize with fellow participants, expanding their global network of connections. Ultimately the participants will learn how to think and act like an owner in any context!

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About the Course

Classes will be taught in English, and will include a mix of international students. The course includes 40-hours of instruction by faculty from CSUSB's globally ranked School of Entrepreneurship. The courses will engage students in experiential learning and take a project-based learning approach, including case studies of notable entrepreneurial leaders in diverse sectors.

Dates: July 8th -19th

Program fee: $4,097.18

Student Profile, Prerequisites, Pedagogy and Learning Outcomes

The Global Summer program is open to undergraduate and graduate students. Students from all majors are welcome. The courses will be taught without requiring any prior knowledge, except a "seeker" mindset for engaging in exciting academic discovery focusing on grand societal and global challenges.

Contact us at:

www.csusb.edu/international-education

(909) 537-5978

iep@csusb.edu